

A SMARTER IT INFRASTRUCTURE
FOR HEALTHCARE



»»»X Solutions for HealthCare



THE HEALTHCARE INDUSTRY INCLUDES: DOCTORS OFFICES, HOSPITALS, AND REGIONAL/LOCAL MEDICAL CENTERS. TODAY THESE FACILITIES REQUIRE REAL-TIME ACCESS TO INFORMATION AND ENTERTAINMENT SERVICES FOR DOCTORS, NURSES, AND OTHER PRACTITIONERS. THE ZXG PLATFORM IS DESIGNED TO ENSURE FAST AND RELIABLE CONNECTIVITY TO THE INTERNET.

The ZXG platforms are designed as a long-term investment in a facilities information infrastructure. As such, these appliances have a long life span (with a MTBF of over nine years) and build-in high availability features which ensure 24/7 uptime, even in the event of a significant power or hardware failure.

With its modular design, the ZXG platform can easily be upgraded as future needs dictate new innovations in the functionality of the platform. ZeroOutages' offers firmware upgrades, advanced hardware replacement and extended warranty service to maximize your return on investment.

DELIVERING FAST AND RELIABLE ACCESS TO PATIENT DATA

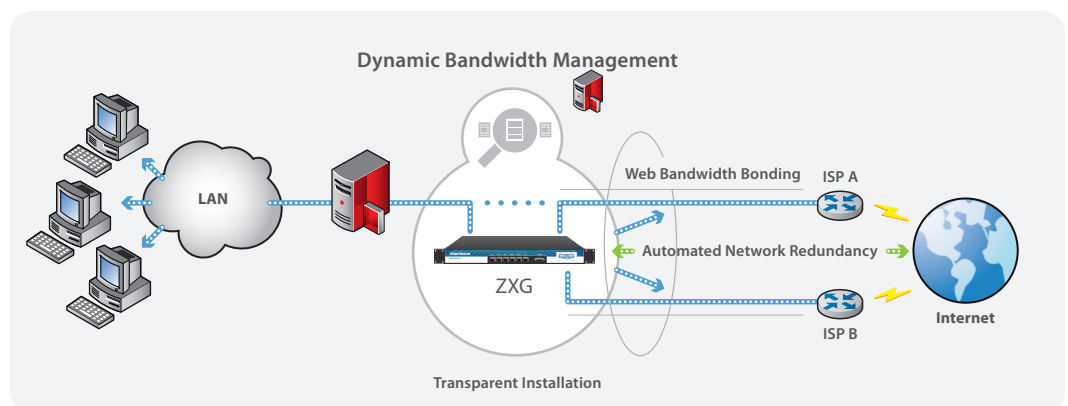
The typical healthcare facility today requires fast Internet access for downloading large volumes of patient data, from CAT scans to blood work more and more patient information is being stored online via a host of specialized medical information services. HealthCare facilities require access to these cloud-based data services, and they need to be secure and HIPAA compliant.

The healthcare industry is broken down in to three separate categories, each of which requires 24/7 fast and reliable Internet connectivity:

- **Doctors Offices:** In many cases one of the doctors is assigned as the designated "IT" person for the office, which compounds their day-to-day duties. With the ZXG appliance doctors can obtain a new level of control over their networks and find significant cost savings over existing monthly Internet costs.
- **Hospitals:** As the access to patient data has become more critical, and required by the latest federal guidelines, the ZXG appliance has provided hospitals with an easy solution to ensuring fast and reliable connectivity to both public and private data networks. The ZXG is also able to mitigate bandwidth bottlenecks by using our dynamic bandwidth management technology which prevents "bandwidth hogs".
- **Regional/Local Medical Centers:** Doctors and nurses at medical centers require fast and reliable access to for inputting patient data and downloading test results, etc. However as the demand for more bandwidth continues to accelerate these practitioners require a solution which is scale and can grow with demand. The ZXG appliance provides a simple method to add bandwidth on demand through multiple broadband links.

The common theme for each of these end-users is the requirement of quick and available network connectivity, specifically to the Internet and cloud-based services. Internet access has become a core requirement for everyone which requires an infrastructure which is capable of providing fast and reliable connectivity.

This diagram demonstrates the typical installation and placement of the ZXG platform within a multitenant networks. Installation is seamless and transparent and compatible with existing network infrastructure.



ACCELERATING INTERNET CONNECTIVITY

The ZXG platform is unique in its ability to bond and accelerate multiple Internet connections. This capability provides our healthcare customers with the ability to combine two or more inexpensive broadband Internet connections to provide faster, more reliable, Internet connectivity to their customers. The ZXG platform is also scalable, so as the needs of a particular facility increase, simply connect additional broadband connections.

The bonding and acceleration capability is unique in that you can take a 3Mbps DSL connection and combine it with a 5Mbps cable connection in order to obtain 8Mbps download throughput for your end-users. No other solution on the market has the ability to combine broadband links in this manner.

ENSURING 24/7 ACCESS TO CRITICAL RESOURCES

The ZXG platform enables healthcare facilities to achieve full Internet redundancy through the use of two or more Internet connections. If one connection fails, the ZXG platform will automatically re-route all traffic across the remaining active connections. Once the failed connection becomes available traffic will automatically be added back in to the available paths for routing traffic.

Beyond simple failover and redundancy, the ZXG also incorporates several unique capabilities in order to ensure that heavy network utilization does not cause what a guest might also interrupt as a network outage, even though the actual Internet connectivity may still be working fine.

A common problem for many medical offices is an event where a small group of users ends up consuming a large amount of the available Internet bandwidth. In these cases other user connectivity slows dramatically. In order to prevent this from occurring the ZXG platform implements safeguards in the form of our Dynamic Bandwidth Management (DBM) function which actually throttles network users which are taking up more than their fair share of the bandwidth. This service guarantees an even distribution of bandwidth across all network users, thus preventing perceived outages by end-users who would otherwise have poor connectivity due to a few heavy users.



SECURE DATA TRANSACTIONS

The ZXG platform is fully PCI compliant and incorporates a built-in firewall. Using the ZXG appliance customers can establish fully secure and redundant VPN connectivity with automated failover between offices and online patient data services. Additionally, the ZXG platform has unique security features which can divide data requests across two or more VPN tunnels in order to prevent transmission interception attacks (also known as packet sniffing).

FULLY COMPATIBLE WITH HIPAA STANDARDS

The ZXG platform can be transparently inserted in to any network environment and is highly flexible in terms of its deployment options. When in transparently dropped in to a network it essentially bridges network traffic between the LAN and WAN connections and only a single management IP is required. Additionally, the ZXG platforms are fully compliant with existing HIPAA network infrastructure requirements.

LOWER OPERATING COSTS

The ZXG platform the total cost of Internet connectivity by enabling healthcare facility operators to offload some data services to inexpensive broadband connections instead of high cost T1, DS3 and MetroEthernet connections. Along with the additional redundancy provided by bonding multiple broadband connections, the ZXG appliance significantly improves performance for end-users while at the same time lowers monthly Internet access charges by leveraging several low cost broadband links. Each ZXG appliance is scalable which means that it can easily expand as the end-users needs grow.

ZEROOUTAGES HAS WORKED WITHIN THE HEALTHCARE INDUSTRY FOR A NUMBER OF YEARS NOW TO DEVELOP INTEGRATED SOLUTIONS TO OPTIMIZE THE END-USER EXPERIENCE AND ROI FOR EACH PROPERTY WHILE MAINTAINING HIPAA STANDARDS.

MULTI-OFFICE FACILITIES

The ZXG appliance can be configured to provide guaranteed levels of bandwidth for a facility. Management can set bandwidth levels based on the allocated speed for each office, i.e. Office A gets 1Mbps, while Office B gets 10Mbps. Optionally management can configure the bandwidth to allow for burst traffic until utilization reaches 'x' amount (for example 70-80%), then apply bandwidth restrictions based on the pre-determined bandwidth package selected by the end-user.

BANDWIDTH DISTRIBUTION OPTIONS:

Hard Set – Where an office is provided a fixed bandwidth amount, i.e. 1, 3, 5, 10, 100Mbps.

Priority – Where each office receives full access to bandwidth, but in the event of high utilization some offices receive priority queuing.

Flex – Where each office receives full access to all available bandwidth, but in the event of high utilization specific shaping rules apply which limit each office to their pre-defined limits based on the bandwidth package purchased.

These same options could also be applied to hospital floors, and/or departments.

ADMINISTRATION ACCESS

The ZXG appliance incorporates a complete network security gateway which can create a firewall between the administrative network and the rest of network. The ZXG also incorporates DMZ connectivity options and support for VLAN networking.

WIFI ACCESS

The ZXG appliance works with all forms of wifi equipment and because we do not incorporate wifi within the ZXG platform directly, we never have conflicts with other external wifi solutions. The ZXG appliance is 100% compatible with and can accelerate and management traffic from all wifi solution vendors.

PUBLIC / PRIVATE NETWORKS

The ZXG appliance can assist by offloading non-critical data from existing private networks to secure Internet network connections. This offloading can lower monthly costs by allowing healthcare facilities to use private network connectivity for application which require lower latency, like VoIP and video services. Additionally, the ZXG appliance can provide 99.999+% redundancy by automatically failing over private data services over to secure Internet backup tunnels in the event of a private network failure, thus ensuring 24/7 access to critical data communications.



888-997-6237
sales@zerooutages.com
www.zerooutages.com

