

ZEROOUTAGES CONNECTED™

Managed Service Provider Executive Overview

One Platform. Unlimited Opportunities.

Industry-Specific Enterprise Business Continuity Solutions
Built on ZeroOutages SD-WAN + Integrated Starlink Business



Connected
Buildings™



Connected
Healthcare™



Connected
Retail™



Connected
Hospitality™



Connected
Manufacturing™



Connected
Construction™



Connected
Mobile™



Powered by **ZeroOutages Connected™**
Global Business Continuity Solutions

A MESSAGE FROM DAREN

At ZeroOutages, we've always believed our job is simple: keep businesses connected.

What makes us different isn't just connectivity. It's the enterprise expertise and support we build around it.

ZeroOutages SD-WAN is the foundation of our managed enterprise service. By integrating Starlink Business as a component of that service, ZeroOutages delivers a fully managed enterprise business continuity solution.

ZeroOutages Connected™ is the next step in that evolution. It organizes our technologies, services, and expertise into industry-specific solutions that create meaningful conversations, solve business challenges, and generate new opportunities.

For Managed Service Providers (MSPs), one platform can create an ongoing stream of industry-specific opportunities – and more reasons to stay engaged as customer needs continue to evolve.

Thank you for being part of what's next.

Daren French

Daren French
ZeroOutages

“

***We provide
the platform.
You create
the opportunity.***

”



**MORE
CONVERSATIONS**



**MORE
OPPORTUNITIES**



**MORE
CLOSED BUSINESS**



**A STRONGER
TOMORROW**



A SMARTER WAY TO SELL

One Platform. Unlimited Industry Solutions.

ZeroOutages Connected™ gives Managed Services Providers (MSPs) a smarter way to turn enterprise connectivity capabilities into industry-specific solutions that are easier to understand, easier to position, and easier to sell.



INDUSTRY-SPECIFIC SOLUTIONS



Connected
Buildings™



Connected
Healthcare™



Connected
Retail™



Connected
Hospitality™



Connected
Manufacturing™



Connected
Construction™



Connected
Mobile™



Connected
Rural & Remote™

+ FUTURE INDUSTRY SOLUTIONS

A SIMPLE PATH
TO MARKET NEW
OPPORTUNITIES



One platform that creates an ongoing stream of sales opportunities.
We provide the platform. You create the opportunity.



TURN MANAGED CONNECTIVITY INTO RECURRING REVENUE

ZeroOutages SD-WAN + Integrated Starlink Business

- Add enterprise-grade ZeroOutages SD-WAN with Integrated Starlink Business to your portfolio – and create multiple streams of recurring revenue from the customers you already serve.

ZeroOutages provides the technology, deployment, monitoring, and support behind the solution.

THREE WAYS TO MAKE MONEY



MSP DISCOUNT

Purchase ZeroOutages services at discounted MSP pricing.



TSD COMMISSIONS

Earn applicable back-end commissions through your TSD.



YOUR MARKUP

Add your own margin when reselling the service to your customers.

ZEROOUTAGES DOES THE HEAVY LIFTING Engineering | Deployment | Monitoring | 24/7 U.S.-Based Support

THE WORLD'S BEST INTERNET. MADE BETTER FOR BUSINESS.

ZeroOutages SD-WAN integrates Starlink Business connectivity with automated failover, monitoring, and support to deliver a fully managed enterprise business continuity solution.

ZEROOUTAGES SD-WAN

Failover | Monitoring
Support

+

INTEGRATED STARLINK BUSINESS

High-Speed
LEO Connectivity

=

**ENTERPRISE
BUSINESS
CONTINUITY
BETTER TOGETHER**

YOU OWN THE CUSTOMER RELATIONSHIP.

ZEROOUTAGES POWERS THE SOLUTION.

Sell enterprise managed connectivity under your customer relationship while ZeroOutages provides the technology and support behind it.

**Your Customers. Your Margin.
Our Technology.**



CONNECTED BUILDINGS™

MSP Industry Solution in Action

OPPORTUNITY SHEET
FOR TECHNOLOGY ADVISORS



GET THE BEST INTERNET™

MULTI-TENANT BUILDING

ENTERPRISE BACKUP INTERNET

OPPORTUNITY: Your commercial property clients already serve businesses that depend on reliable Internet every day. ZeroOutages gives you a new way to help them deliver enterprise backup connectivity to their tenants—while creating a new recurring revenue opportunity.



**PREMIUM
BUILDING AMENITY**
★★★★★

POWERED BY
Starlink Business

DELIVERED BY
ZeroOutages

RECURRING REVENUE
Predictable monthly commissions from long-term customer relationships.

EXISTING CUSTOMERS
Many of your existing clients already occupy commercial buildings.

BUSINESS CONTINUITY
Help customers solve a critical operational priority.

ZEROOUTAGES SUPPORT
Engineering, deployment, monitoring, and 24/7 U.S.-based support.

FOCUS YOUR OUTREACH

OFFICE BUILDINGS
MEDICAL BUILDINGS
INDUSTRIAL PARKS
RETAIL CENTERS
MIXED-USE DEVELOPMENTS
BUSINESS PARKS

**DELIVER A PREMIUM
BUSINESS CONTINUITY
SOLUTION**

Designed for commercial buildings.
Built with Technology Advisors in mind.

Powered by ZeroOutages Connected™
Global Business Continuity Solutions

**PARTNER WITH
ZEROOUTAGES**
LET'S BUILD WHAT'S NEXT

www.zerooutages.com
sales@zerooutages.com
888-997-6237

WHY IT WORKS



EASY TO UNDERSTAND

Gives MSPs a simple, professional way to present the opportunity.



OPENS THE CONVERSATION

Gives you a reason to start a valuable dialogue with property owners.



CREATES RECURRING REVENUE OPPORTUNITIES

Positions a scalable service with long-term earning potential.



POSITIONS ZEROOUTAGES AS YOUR ENTERPRISE PARTNER

Showcases the technical expertise and full-service support behind the solution.



LEADS NATURALLY INTO THE ASSESSMENT

The next step is a simple assessment of the building's connectivity.

Start with the Opportunity Sheet. Continue with the campaign.
Close with ZeroOutages.

CONNECTED HEALTHCARE™

Enterprise Connectivity Built for Healthcare Business Continuity

THE CHALLENGE

Healthcare facilities rely on constant secure connectivity to support patient care, clinical applications, cloud services, communications, and critical operations. Even brief outages can disrupt care and increase operational risk.

THE ZEROOUTAGES SOLUTION

ZeroOutages SD-WAN integrates Starlink Business connectivity with automated failover, monitoring, and support to deliver a fully managed enterprise business continuity solution.

WHY IT MATTERS



PATIENT CARE CONTINUITY

Maintain access to critical systems and communications when primary Internet service fails.



DATA SECURITY & COMPLIANCE

Support secure managed enterprise connectivity for sensitive information.



OPERATIONAL RESILIENCE

Help keep clinical and operational workflows moving.



ZeroOutages
SD-WAN



Integrated
Starlink Business



Automated
Failover



24/7
Monitoring



U.S. Based
Support



Enterprise
Security

Built On ZeroOutages SD-WAN + Integrated Starlink Business
Enterprise continuity for environments where downtime is not an option.



CONNECTED RETAIL™

Enterprise Connectivity Built to Keep Business Moving

THE CHALLENGE

Retail operations depend on always-on connectivity for point-of-sale systems, payment processing, inventory, cloud applications, communications, and customer services. When connectivity fails, revenue and customer experience can be affected immediately.

THE ZEROOUTAGES SOLUTION

ZeroOutages SD-WAN integrates Starlink Business connectivity with automated failover, monitoring, and support to deliver a fully managed enterprise business continuity solution.

WHY IT MATTERS



PROTECT REVENUE

Help keep transactions processing when primary connectivity is interrupted.



ENHANCE CUSTOMER EXPERIENCE

Support the connected systems and services customers expect.



MAINTAIN OPERATIONS

Keep critical applications, communications, and systems available across locations.



ZeroOutages
SD-WAN



Integrated
Starlink Business



Automated
Failover



24/7
Monitoring



U.S. Based
Support



Enterprise
Security

Built On ZeroOutages SD-WAN + Integrated Starlink Business

Reliable connectivity for the moments that matter most to revenue and customer experience.



THIS IS JUST THE BEGINNING

**Every industry has unique challenges.
Every challenge creates a new opportunity.**

ZeroOutages Connected™ gives Managed Service Providers (MSPs) a smarter way to create meaningful conversations, solve real business challenges, and grow their business through industry specific enterprise business continuity solutions.

READY TO GROW YOUR BUSINESS?

Discover how ZeroOutages Connected™ can help you create more opportunities, differentiate your company, and deliver greater value to your customers.

START THE CONVERSATION



www.zerooutages.com



sales@zerooutages.com

