



# VoIP Add-On Solution

## Improve VoIP Services with ZeroOutages

### WHAT IS THE ZO "PRIVATE CLOUD"?

ZeroOutages Private Cloud utilizes two or more ISP links at the customers site in order to improve the performance and reliability for cloud-based VoIP solutions and PBX applications. The VoIP traffic is forwarded through the ZeroOutages Private Cloud network in order to ensure that a single address is used for these applications.

### VOIP SPECIFIC NETWORK ISSUES & THE BOTTOM LINE

Customers deploy VoIP because it is less expensive than traditional phone services, has more flexibility, and includes a significant number of enhanced features. ZeroOutages helps VoIP customers overcome some of limitations of VoIP, like call quality and instant call failover.

### HOW VOIP SALES AGENTS CAN INCREASE RELIABILITY FOR THEIR CUSTOMERS

Our VoIP partners are able to offer their customers more reliable phone service through instant and automated failover functionality along with built-in dynamic traffic shaping and QoS in order to carve out bandwidth specific for VoIP applications.

### EASY INSTALLTION AND DEPLOYMENY

The ZeroOutages VoIP PC solution enables a fast, reliable and fully managed communications solution for customers that want to avoid the huge costs associated with the inability to make or receive phone calls. ZeroOutages engineering team monitors your network 24/7/365 and immediately reacts to outages.

### ZEROOUTAGES SOLUTION

- Secondary Connection  
ZO Includes Bundled Circuit
- Redundancy Router  
ZO Includes Managed Platform
- WAN Acceleration  
ZO Includes Patented Bonding

### AVOID NETWORK OUTAGES

- 3 Hours (5 user) – Cost \$1,200
- 8 Hours (25 user) – Cost \$16,000
- 24 Hours (100 user) –  
Cost \$192,000, however for many customers, an outage lasting more than a day could lead to the collapse of the business.

